



**JOE'S RUN, WALK AND ROLL**  
**September 25, 2010**  
**Hart Park in Wauwatosa**

**2011 Sponsorship Opportunities**

<b>Major Event Sponsors</b>	<b>\$5,000</b>
<ul style="list-style-type: none"><li>• Prominent visibility with name/logo on all event promotional materials</li><li>• Prominent banner visibility day of the event</li><li>• Logo on Press Photo Wall</li><li>• Logo and hyperlink on UCP's event website</li></ul>	
<b>T-Shirt Sponsor</b>	<b>\$2,500</b>
<ul style="list-style-type: none"><li>• Visibility with name/logo on all event promotional materials</li><li>• Logo inclusion on t-shirt</li><li>• Logo on Press Photo Wall</li><li>• Logo and hyperlink on UCP's event website</li></ul>	
<b>Gift Giveaway Sponsor</b>	<b>\$2,500</b>
<ul style="list-style-type: none"><li>• Visibility with name/logo on all event promotional materials</li><li>• Logo inclusion on giveaway item</li><li>• Logo on Press Photo Wall</li><li>• Logo and Hyperlink on Event Website</li></ul>	
<b>Course Sponsors</b>	<b>\$2,000</b>
<ul style="list-style-type: none"><li>• Visibility with name/logo on all event promotional materials</li><li>• Signage day of the event at start and finish lines</li><li>• Logo and hyperlink on UCP's event Website</li></ul>	
<b>Post-Run Lunch Sponsors</b>	<b>\$1,500</b>
<ul style="list-style-type: none"><li>• Visibility with name/logo on all event promotional materials</li><li>• Banner visibility day of the event at post-run lunch</li></ul>	
<b>Rest Stop Sponsors</b>	<b>\$500</b>
<ul style="list-style-type: none"><li>• Visibility with signs at designated rest stop on the event course</li><li>• Promotional items made available for distribution</li></ul>	
<b>Small Business Sponsors</b>	<b>\$250</b>
<ul style="list-style-type: none"><li>• Promotional business signs along the route</li><li>• Have materials available for distribution</li></ul>	